

CITIZENS FOR ENERGY CHOICE

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Citizens For Energy Choice Has Been Formed

Citizens for Energy Choice is a non-profit organization formed to draw more attention to Michigan's Electric Choice issue and high electric utility rates. We fully support the efforts of various organizations like *Energy Choice Now* and *Energy Michigan* that are actively working on these issues with state legislators, regulatory agencies, alternative energy suppliers, and businesses. Citizens for Energy Choice will be active in ensuring relevant information is communicated to the citizens of Michigan via the press, Internet, and other media outlets and public events.

We are bringing information concerning Electric Choice, also known as Retail Open Access, to the citizens of Michigan. Most Michigan citizens and businesses can't choose an alternative electric supplier; in fact, many of them aren't familiar with Michigan's Electric Choice program. We want everyone to know the facts – and hypocrisies – about what Michigan's major Public Utilities are doing to keep their monopoly conditions intact. We also want the public to know how Michigan's utility rates have become the highest in the Midwest – even though rates elsewhere throughout the Midwest have declined. This unfortunate situation has put Michigan businesses at a competitive disadvantage when it comes to selling the products they make and keeping their employees on the payroll. We want everyone to understand why they should have a Choice – and how to obtain that goal.

We are encouraging the citizens of Michigan to visit our website, www.CitizensForEnergyChoice.com, and learn about Michigan's Electric Choice issues. The website will post links to recent articles to help the public stay on top of news affecting Electric Choice. We can also be followed on Twitter: @Citzns4EnrgyCho.

We are also encouraging the citizens of Michigan to join Citizens for Energy Choice and to add their voice with the other citizens of Michigan that are trying to send a strong signal to state legislators, regulators and the governor that prompt action should be taken to eliminate the cap on electric competition in Michigan. There is no cost to join.

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If you'd like more information about this topic, or to schedule an interview with Doug Boyce, please call 248-712-4644 or e-mail info@citizensforenergychoice.com.